

How many futures will you save in your lifetime?

By 2050¹, about 13.7 million children will be diagnosed with cancer across the globe. About 84% will be from LMI countries like India, where over 40%² are malnourished at diagnosis making cure difficult. We stand to lose 11.1 million futures despite most childhood cancers being curable.

When children are nourished, their survival rate can go up to 70%.³

Food heals.

We are Cuddles Foundation, and for the past nine years, we have been seeding our FoodHeals® programme into childhood cancer hospitals around the country through ration bundles, hot meals, in-meals, supplements & caregiver support.

As of today

35 Hospitals across 12+ states in India.

6,100+ nourished while fighting cancer in FY 2020-2021.

94% of children are more likely to stick with their treatment plan when nutrition is a part of it.

80% of our patients improved or maintained their nutritional status despite cancer therapy.

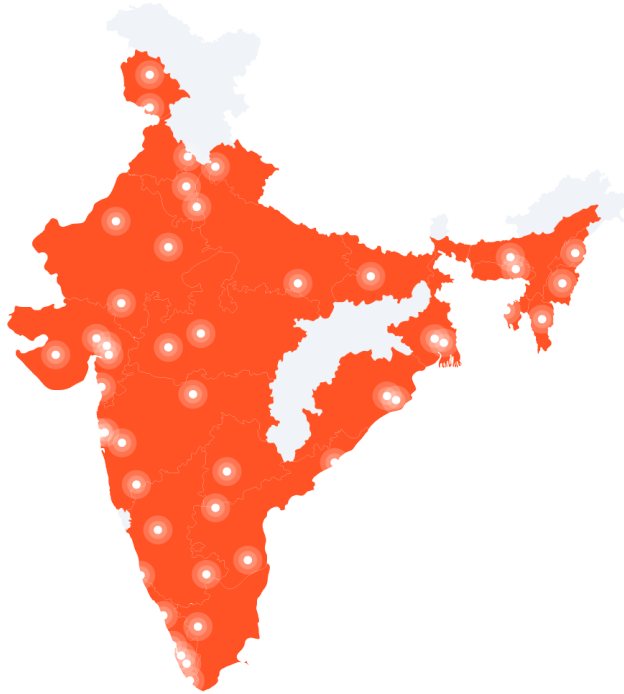
¹ Atun, R., Bhakta, N., Denburg, A., Frazier, A. L., Friedrich, P., Gupta, S., ... & Rodriguez-Galindo, C. (2020). Sustainable care for children with cancer: a Lancet Oncology Commission. *The Lancet Oncology*, 21(4), e185-e224.

² Srivastava R, Pushpam D, Dhawan D, Bakhshi S. Indicators of malnutrition in children with cancer: A study of 690 patients from a tertiary care cancer center. *Indian J Cancer*. 2015 Apr-Jun;52(2):199-201.

³ Narula G, Prasad M, Jatia S, Subramanian PG, Patkar N, Tembhare P, Shetty D, Khanna N, Laskar S, Shet T, Epari S, Kembhavi S, Shah S, Qureshi S, Gujral S, Banavali SD. Clinicoepidemiological profiles, clinical practices, and the impact of holistic care interventions on outcomes of pediatric hematolymphoid malignancies - A 7-year audit of the pediatric hematolymphoid disease management group at Tata Memorial Hospital. *Indian J Cancer*. 2017 Oct-Dec;54(4):609-615



But there's so much more to get done. Our focus is now on leaving no stone unturned to ensure that every little child in India who needs our support can find their way to it.



By 2027, we want to reach 80% of children fighting cancer in India. How?

You, us & the Future Lives Fund

Join an extraordinary group of new-age investors who are pledging their wealth to solve the childhood cancer crisis in their lifetime through nutrition. Because why should future lives be dictated by a curable disease? The Future Lives Fund is a philanthropic pool of money that will be invested in interest-earning risk-free assets, proceeds from which will be used to run operations of Cuddles Foundation.

Resources needed

₹150 cr

Seed a 5-year strategic plan to make nutrition an integral part of cancer treatment.



An investment today that feeds tomorrow.

Presence

You help us double the current nutrition centres to 70 hospitals.

Expertise

You help us prepare skilled healthcare professionals that combine the power of medicine and nutrition in government hospitals.

Impact

You help us take our FoodHeals® Programme to at least 80% of children giving them a chance at a cure.

There are very few issues in India that we can solve in our lifetime. This problem is one of them. And we are looking at you to partner with us to solve it for India!

5-YEAR IMPACT PLAN

	FY 2021-22	FY 2022-23	FY 2023-24	FY 2024-25	FY 2025-26	FY 2026-27
Investment	16 crores	21 crores	25 crores	30 crores	35 crores	40 crores
Hospitals	35	42	49	56	63	70
Team size⁴	93	116	132	144	156	165
Estimated patient coverage	46%	53%	60%	67%	74%	80%

⁴ Clinical and non-clinical team



What are the different ways one can contribute to the Future Lives Fund?

1. Committing Resources

Committing to a fixed amount of money invested for a minimum of the next two years.

2. Committing Stocks

If you are an entrepreneur, you can grant us a few stocks that we would hold for a minimum of the next five years.

3. Committing CSR

Introduce us to the CSR team in your organisation to make a company grant.

THE LEADERSHIP TEAM

[Purnota Dutta Bahl](#), Trustee, Founder & CEO

[Tanvi Chopra](#), Chief Financial & Operations Officer

[Shiulee Baijal](#), Head of Major Gifts

[Anisha Gupta](#), Head of Marketing & Communications

[Nidhi Ramachandran](#), Head of People Operations

FOUNDING INVESTORS & ADVISORY BOARD FOR THE FUND

[VT Bharadwaj](#), General Partner, A91 Partners

[Chaitanya Ramalingowda](#), Co-founder, Wakefit

Millions of tomorrows need us today.

The writing's on the wall. The sooner we expand the presence of our FoodHeals[®] Programme, the sooner we can be there for every new child being diagnosed.

The sooner we make nutrition easy to come by, the more little futures we can nurture and save. **Join us. Save millions.**



For more information and to join the Future Lives Fund, please contact,

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